



Sean G. Kaufman CEO and Founding Partner

Behavioral-Based Improvement Solutions

Behavioral Specialist
with expertise in:

Emergency Response
Public Health Issues
Infectious Disease

All trainers are people but not all people can be trainers.

For over 20 years, I have dedicated my life to the study of behavior and motivating behavior change among individuals infected or affected by infectious diseases. I have served the general public through the Centers for Disease Control and Prevention, Emory University and the World Health Organization responding to outbreaks including HIV, SARS, Monkey Pox, Anthrax, and H1N1. Most recently, I served with Samaritan's Purse, Hospitals for Humanity and the Department of State in West Africa during the 2014 Ebola Outbreak. Prior to working in West Africa, I trained and worked beside the doctors and nurses in the isolation unit caring for Dr. Kent Brantly and Nancy Wriebol at Emory University. I continue to take lessons I have learned from the frontline, integrating them into training solutions aimed at improving and protecting today's workforce.

Leadership has the right to expect specific behaviors of the workforce – however the workforce has the right to expect leadership to prepare, protect, and promote them.

As an expert witness in 2014, I provided Congressional Testimony at the House of Representatives: Energy and Commerce Committee on the CDC Anthrax Laboratory Incident. Over the past 11 years, I have provided behavioral-based biosafety training to thousands of scientists around the world who are working in or supporting high-containment laboratories (BSL3/BSL4). Even with the best trained workforce and until humans are replaced by robots, human error issues must be controlled for and requires a commitment from leadership to prepare, protect, and promote the workforce. Today, I address many issues of workforce safety and organizational culture, including workforce perceptions, behaviors, and expectations of leadership.

I remain burdened with the attempt to find the words to express my gratitude for the many blessings of my personal and professional life.

I am a graduate of San Diego State University, with a Bachelors of Arts and Sciences in Psychology and a Masters Degree in Public Health, Health and Human Behavior. I am a Certified Health Education Specialist (CHES), Certified in Public Health (CPH), Certified Intrinsic Coach (CIC), and Certified Provider of the Myers-Briggs Type Indicator Personality Assessment. Prior to my current position, I have worked for the State of California, Centers for Disease Control and Prevention, and Emory University. I have received three Distinguished Services Awards from the Department of Health and Human Services for my role in responding to the 9/11, Anthrax, and SARS events.