



Community Involvement University

Community involvement knowledge and skills training for EPA staff working on Superfund site cleanups.

Community Involvement University Presents Two Virtual Offerings of **Know What to Say and How to Say It: Spokesperson Training**

WEBINAR

LEARNING GOALS

Participants will gain skills on how to:

- Prepare for public meetings, interviews or other public speaking engagements;
- Know their rights as a news source;
- Understand how social media impacts today's communications;
- Craft their organization's messages; and
- Deliver their messages effectively – even during a crisis.

WHO SHOULD PARTICIPATE

- Community Involvement Coordinators
- Remedial Project Managers
- On-Scene Coordinators
- Other EPA staff working on Superfund sites

WHEN

- Thursday, December 9, 2021, 1:00 – 3:00 **Central Standard Time – 1st offering**
- Tuesday, December 14, 2021, 1:00 – 3:00 **Central Standard Time – 2nd offering**

You will earn 2 Continuous Learning Points – CLPs.

TRAINER

Pamela Avery, EPA Training Consultant, AveryMassey, LLC

REGISTRATION AND ADDITIONAL INFORMATION

<https://www.trainex.org/KnowWhatToSay>

FOR MORE INFORMATION, PLEASE CONTACT

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