



Images Speak 1,000 Words & Create an Effective Public Meeting Presence

EPA Region 9— October 3, 2018

8:30 – 9:00 a.m.	<i>Workshop Overview and Introductions</i>
9:00 – 10:15 a.m.	<i>Lights, Camera, Action!</i> What makes a compelling image and how to capture captivating shots. With examples. Fundamentals of smartphone use.
10:15 – 10:30 a.m.	<i>Break</i>
10:30 a.m. – Noon	One-Minute Video Exercises and Critiques. The group will break into teams of two or three and “shoot” short subject matter videos with their smartphones. (Participants will be asked to prepare short presentations prior to the course.) A group critique of clips will follow.
Noon – 1:00 p.m.	<i>Lunch Break</i>
1:00 – 2:15 p.m.	Creating Effective Visual Materials. A review of select EPA fact sheets and other materials, with tips on how to create even stronger materials.
2:15 – 2:30 p.m.	<i>Break</i>
2:30 – 4:50 p.m.	Create an Effective Public Meeting Presence. A review of presentation fundamentals followed by an on-camera group exercise. In teams of two or three, participants will develop and deliver a brief presentation using a relevant, real-life scenario. Group critiques will follow.
4:50 – 5:00 p.m.	Course Wrap-up

PLEASE BE SURE TO FILL OUT YOUR EVALUATION FORM.