

TRAINING OPPORTUNITY

RISK COMMUNICATION TRAINING **Communication Skills for Issues that Impact Your Mission** **Presented by The Community Involvement University (CIU)**

TARGET AUDIENCE:

This course is about communicating with any stakeholder, internal or external, in any situation or issue that could impact EPA's mission. The course includes:

- planning skills (such as identifying and prioritizing stakeholders),
- developing an action plan, and
- developing the communication skills required to deal with stakeholders; supporters, straddlers, and opponents.

These skills include:

- dealing with genuine negative emotions (anger, fear, irritation, frustration, etc.),
- dealing with agendas (personal, economic, social, cultural, historical), and
- dealing with misperceptions of various risks (safety, health, security, and economic).

- DATE:** March 25-26, 2008
8:00 AM – 4:00 PM Daily
- LOCATION:** Region 7 Offices – Rooms 2240 A-B-C
901 North 5th Street, Kansas City, Kansas 66101
- INSTRUCTORS:** Sandy Martinez and Keith Fulton
Fulton Communications
- REGISTER:** EPA Staff – BOTH on Registrar AND Trainex (www.trainex.org)
Non-EPA -- Trainex
(EPA Staff has priority if there are more than 50 registrants;
Then, the order will be first come-first served by registration date.)
- COST:** No cost to EPA, and other government staff, including
State and Tribal Partners
- QUESTIONS:** Beckie Himes (913) 551-7253
Patricia Maxwell (913) 551-7365